



Meet the New Era of Agriculture

2024 SMART FARM KOREA



June 12th ^{Wed} - 14th ^{Fri}
CECO
(Changwon, Korea)

www.sfarm.or.kr

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SMART FARM KOREA 2024



1 Event Overview

Title Smart Farm Korea 2024 (SFKOREA)
Date June 12th (Wed) – 14th (Fri), 2024
Venue CECO Exhibition Center 1, 2
Host Gyeongsangnam-do Province, Changwon City
Organizers KNN, JM Company Co.,Ltd, B&C
Sponsors Rural Development Administration, Korea Association of Smart-Farm Industry
Scale 400 Booths from 120 Companies

Program

Seminar

- Concept, plan, installation, operation of Smart Farm
- The conditions of Smart Farm
- Market scale of internal and external Smart Farm
- Market trend of Smart Farm and countermeasures
- Smart factory and plant factory

Consultation

- 1:1 Matching counseling for overseas buyers
- Buyer business matching and consulting
- B2B Ontact export marketing

2 Major Participants & Buyer

GOAL

- Create Smart Farm industrial ecosystem
- Search for a new account
- Pioneer an overseas market
- Attract investment for technique
- Introduce new product and technique
- Research into new business
- Understand industry trend
- Increase new customer

Participants & Buyer

- Investor / Entrepreneur / Consultant
- Smart Farm industry workers and personnel
 - Smart Farm system development company
 - Developer of software · solution · ICT · AI · big data
 - Manufacturing process · spare parts management
 - Distribution · transportation company
 - Person in charge of agrifood · agro-livestock
- Government · Institution · Organization · Association
 - Agricultural research services · technology center
 - Organic farming · urban agricultural · return to farm and rural

3 Exhibiton Items



Future agriculture

Growth environment integrated control system
Growth information DB analysis system
Growth environment maintenance SW



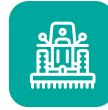
Urban Agriculture

Home plant · vegetable cultivation · cultivation system
Hydroponic system
Functional garden



Smart factory facility & Equipment

Farm automation machine · material · parts
Smart greenhouse · orchard · barn
Plant factory



Agro-livestock Matrials & Equipment

Crops · horticulture · hydroponics · livestock
Agricultural equipment · facility
Livestock machinery



Return to Farming & Rural Village

Agricultural employment and start-up items, consulting
Return-to-farm consulting · support
Youth farming



Packaging

Packaging machinery · materials · parts · subsidiary materials
Agricultural products containers



Agriculture Products & Food

Dairy · fermented · organic food products
Agricultural processed products
Traditional products



Education

ICT education, consulting, start-up education
Animal and plant disease management
Smart farm field learning · practice

4 Booth Application

Shell Scheme (Standard Booth)



\$ 2,700

(VAT excluded / 1 booth)

- The price includes raw space (3m*3m) and installation fee
- Standard Size 3m*3m*3.25m(h)
- 1 pair of Information desk and chair
- Name Panel
- Pairontex
- Electricity 1KW with 220V power outlet
- Lighting (Fluorescent light, 3 spotlights)

Raw Space



\$ 2,300

(VAT excluded / 1 booth)

- Booth space (3m*3m)
- Apply at least 2 booths
- Exhibitors should install/remove the booth
- Construction should be started after the approval from official service contractor by submitting booth layout form
- Electricity is not offered, Please apply if necessary

* If you need any other type of booth or specific facilities, it requires a separate option selection. Please visit our web site to see the available options and details. (www.sfarm.or.kr)

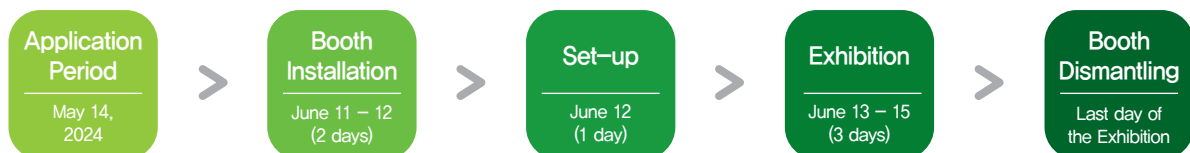
● Facilities

Facilities		Cost (VAT excluded)	Note
Electricity	Business hours (9:00~18:00)	\$ 50 / kw	<ul style="list-style-type: none"> • If other electric power is needed, apply in KW units • Raw space do not provide electricity • This is the total installation and usage fee • It can be used during the entire exhibition period
	24 hours	\$ 60 / kw	
Telephone	Local Only	\$ 50 / ea	
Internet LAN		\$ 150 / Port	
Water Drainage / Compressed Air		\$ 170 / ea	

● Participation Process and Payment

How to Apply	<ol style="list-style-type: none"> 1. Apply for participation on the Website (www.sfarm.or.kr) 2. Request and submit an application form (contract) by email or phone
Required Documents	<ul style="list-style-type: none"> - Application form - Business license
Precautions	Please pay the deposit (50% of the booth fee) within two weeks of the submission date. There will be a cancellation fee for non-attendance without prior notice after submitting the application.
Payment of Participation Fee	Bank : SHINHAN BANK Account No : 110-545-992428 Account Holder : EunJungPark * Deadline to full payment : May 31th, 2024 (Fri)
Participation Benefits	Assignment of booth position on a participation contract first-come, first-served basis (Random assignment according to exhibition items, number of booths, and items)

● Main schedule



5 PR Plan

T V	KNN Broadcasting and radio to Gyeongsangnam-do Province, Changwon City, and Busan City
Outdoor	Streetlight banner, poster, etc
Online	Official website, Naver & Kakao banner ad, keyword searching ad, YouTube, Blog and SNS promotion, etc.
Offline	Publishing articles using related magazines, etc.
DM/E-mail	Distribution to organizations, associations, related companies, and related industry workers, researchers, etc.
Invitation	Association member companies, restaurants and cafes in Gyeongsangnam-do Province, Changwon City, etc

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SFKOREA Secretariat

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