

# INTERNATIONAL HOSTED BUYER SPONSORSHIP APPLICATION



BUYER DETAILS		
Company Name		
Address	Passport No.	
Postcode	Country	
Applicant's Name	Position	
Tel. (Office)	Fax	
Mobile	E-Mail	

HOSTED BUYER BENEFITS				
Travel Expenses				
Туре	Airplane ticket			
Coverage	Return ticket (Economy class)			
Repayment Currency	USD			
Repayment Rates	Depending on the chosen Sponsorship Package the company shall get the refund for ticket expenses as follows:			
	<ul> <li>Full refund (PLATINUM sponsorship package; for more details refer to Article 11 in Terms and Conditions);</li> <li>Maximum 300 USD refund (GOLD sponsorship package; for more details refer to Article 11 in Terms and Conditions);</li> <li>No refund for STANDARD sponsorship package (for more details refer to Article 11 in Terms and Conditions).</li> </ul>			
Type of Refund	The repayment is made by the respective representative appointed by the organizer after the event. For more details, please, refer to Article 10 in Terms and Conditions.			
Accommodation				
Туре	Accommodation			
Coverage	Single Room, 5 Days 4 Nights (breakfast included)			
<b>Delivery Method</b>	Hotel is pre-booked and paid by the organizer. For more details, please, refer to Article 7 in Terms and Conditions.			

Badge Benefits									
Туре		Hosted Buyer Badge							
Delivery Method					Self-co	ollection at	the d	designated co	unters
Additional Benefits									
Free access to the Openin	ng Cer	emony	of th	ne 5th W	orld Ha	lal Summit	2019	9 (WHS 2019	0).
Free access to all session	s held	at the	5th V	Vorld Ha	lal Sum	mit 2019.			
Record in the B2B system	m of 7t	h OIC	Hala	al Expo 2	019.				
Coffee breaks (Free of ch	narge).								
		ноя	STEI	D BUYE	R DEL	IVERABL	ES		
companies during organizers. Meetin		uct at least 20 meetings with 20 different exhibiting the event and provide a meeting report to the ng report shall include signatures of both parties (a bitor) acknowledging meetings and buyer's personal cicular meeting.							
HOSTED BUYER COMPANY PROFILE & BUSINESS REQUIREMENTS									
Nature of Business (Please, tick ALL that	Gover	rnment	t 🔲	Wholesa	aler 🚺	Distributor			Manufacturer
apply)	HORE	ECA		Retail		Franchise		Food Service	Others (Please, specify):
Short Company Description									
<b>Business Channels</b>									
Number of Employees									
Your Position									
Purchasing Cycle									
(e.g. 3 times/year)									
Purchasing Expenditure for Current Cycle	Range A: USD 50K – USD 500K  Range B: USD 500K – USD 1M								
(Please, Circle/Bold)	Range C: Above USD 1M								
Please, Indicate the Minimum Guaranteed Amount of Spending on Sales during the Event (in USD)									

	o USD 50K – USD 500K	
Last Turnover	o USD 500K – USD 1M	
	o Above USD 1M	
Existing Product Portfolio (Brand Name – Product Type)		
Indicate the Scope of Your Distribution	Local National International	
International Business Conducted (Meeting Trips)		
Please, Provide a List of Importing Countries		
Interested Field of Activity (Please, tick all that apply)	<ul> <li>☐ Halal Tourism</li> <li>☐ Islamic Finance</li> <li>☐ Islamic Textile</li> <li>☐ Modest Fashion</li> <li>☐ Cosmetics &amp; Personal Care</li> <li>☐ Food &amp; Beverage</li> <li>☐ Real Estate</li> </ul>	Food Processing, Machinery and Equipment Packaging Medicine & Pharmaceutics Health Tourism HORECA Non-Governmental Organizations
Others (Please, specify)		
Please, Provide a List of Your Target Countries		
Please, Indicate a Preferred Sponsorship Package	PLATINUM GOLD	STANDARD BASIC

#### TERMS AND CONDITIONS

- 1. Buyers must authorize product purchasing.
- 2. The organizer shall solely establish the selection criteria for the recruitment of hosted buyers and reserve the right to reject any applications at own discretion at any given time.
- 3. Hosted buyers must have at least 20 confirmed pre-scheduled meetings.
- 4. Hosted buyers are required to attend to a minimum of 20 meetings with 20 different exhibiting companies within the period of 7th OIC Halal Expo; these meetings shall be held exclusively in specifically designed B2B meetings halls at the time designated during the application.
- 5. Cancellations and/or changes for hosted buyer participation must be informed at least 3 weeks before the event.
- 6. Hosted buyers who cancel their participation shall be removed from the B2B record system.
- 7. Hotel accommodation sponsorship caters to maximum 4 nights of stay during the period of November 27, 2019 December, 2019, single room and daily breakfast. Any additional charges (room service, use of minibar, additional nights, and change of room) shall be paid on pax account. The organizer shall not bear any responsibility for additional charges. The hosted buyer shall pay additional charges at the point of check-out.
- 8. Hotel check-out is at 12pm (noon) on the day of departure. The failure to check-out by this time shall result in additional charges imposed by the hotel. Additional charges shall at buyer's own responsibility.
- 9. Hotel reservation shall be made by the organizer upon the receipt of the buyer's airplane ticket.
- 10. Airplane ticket and hotel accommodation fees shall be covered by the organizer on condition that hosted buyers provided the organizer with a valid invoice for their ticket as well as successfully completed B2B report with the signatures of at least 20 company representatives who participated in the arranged B2B meetings and the report on expenses spent on sales during the event.
- 11. The scope of benefits for the hosted buyer shall depend on the Sponsorship package:

## > PLATINUM Sponsorship Package shall include:

- -Full refund of the airplane ticket fee as per Article 10;
- -Hotel accommodation as per Article 7;
- -Access to all conferences and sessions hosted within the framework of 5th World Halal Summit;
- -Transfer to the event venue;
- -Invitation to Gala dinner.

## ➤ **GOLD Sponsorship Package** shall include:

- -Maximum 300 USD refund of the airplane ticket fee as per Article 10;
- -Hotel accommodation as per Article 7;
- -Access to all conferences and sessions hosted within the framework of 5th World Halal Summit;
- -Transfer to the event venue.

### > STANDARD Sponsorship Package shall include:

- -Hotel accommodation as per Article 7;
- -Transfer to the event venue.

#### **BASIC Sponsorship Package** shall include:

- -Free participation in B2B meetings.
- 12. PLATINUM and GOLD Sponsorship Packages shall be granted to a hosted buyer on condition that the amounts of spending on sales during the event range from USD 50K USD 100K (for PLATINUM Sponsorship) and USD 25K USD 50K (for GOLD Sponsorship) respectively.
- 13. PLATINUM, GOLD and STANDARD Sponsorship Packages shall have a limited capacity for the participation of hosted buyers.
- 14. Hosted buyers must apply for PLATINUM, GOLD or STANDARD Sponsorship Package no later than 1 month before the event.
- 15. Contact details of hosted buyers shall not be revealed to any third party unless provided to exhibitors at own discretion.
- 16. This is only an application form. Hosted buyers shall be admitted upon approval of the World Halal Summit & 7th OIC Halal Expo Executive Committee.

Applicant's Name Surname	
Company Stamp	
Applicant's Signature (I acknowledge that I have read and agreed to the above terms and conditions)	

Please, complete this form and send it by email to b2b@halalexpo.com.tr

**Organizer:** Discover Events



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