

**Rotterdam**  
**23 May 2019**

**The Hague/Brussels**  
**24 May 2019**



**#womeninwineexpo**

**#changingthenarrative**

**TASTINGS**



**INCLUSIVITY**



**A UNIQUE  
WINE EXPO  
FOCUSING ON  
DIVERSITY IN  
THE WINE  
INDUSTRY**



**LEADERSHIP**



**TRADE &  
BUSINESS**



## LET'S BRIDGE THE ENTREPRENEURIAL GENDER GAP

Wine is the open door to our soul. To our deepest desires and to our essence.

Until now we've only heard one side of the story. It's time to add more ingredients and other perspectives. To meet trailblazing women who add their legends to the history of wine and to focus on unsung heroines. If you want to acknowledge and reward the work of women in wine, please read further.

And whether you want to expand your (small) winery or exchange ideas with peers in the wine business, there is always more to learn.

Our aim is to host over 30+ women winemakers from all over the world. We will team up with several organizations from Canada, USA, Bolivia, Georgia, Spain, Hungary, Croatia, Belgium, Romania, Moldova, Turkey, Slovenia and South Africa.







**ROTTERDAM**  
**WORLD TRADE CENTER**

**THE HAGUE**  
**THE EMBASSY OF**  
**GEORGIA**

**BRUSSELS**  
**BALASSI INSTITUTE**



# DRAFT PROGRAM - THURSDAY 23 MAY 2019

## WTC ROTTERDAM



**12.30 - 13.00**  
**Registration**

**13.00 - 13.20**  
**Opening & Announcements**  
by Senay Ozdemir (NL), founder Women in Wine Expo

**13.25 - 13.45**  
**“Unsung Heroines” The relevance of female visibility.**  
(TBD)

**13.55 - 14.25**  
**Panel discussion with women’s organizations. Introduction by Rania Zayyat (USA)**  
(Canada, Croatia, Austria, Germany)

**14.30 – 15.00**  
**“More wines from emerging regions”**  
By Justin Keay (UK)

**COFFEE BREAK**

**15.45 - 16.05**

**Lotte Wolf Tribute Award**  
by Bjorn van Aalst and Scholarship Announcement by Deloitte/KVNW

**16.15 - 16.50**  
**“Choosing another narrative. Time to expand your comfort zone.”**  
Panel with sommeliers Nadien de Visser (NL), Stijn Verleyen (Belgium),  
Burcak Desombre (Turkey)

**16.50 – 17.20**  
**“How to meet quality standards and market your wine in Europe”**  
Introduction by Yvonne Klaassen (NL)  
Followed by a panel with wine buyers Jeannie O’Donnell (USA),  
Ian van Eck (Zegro), Simone vd Berg (Chateautjes)

**17.30 - 17.50**  
**“The future for women in the wine industry”**  
Inspirational talk by Ciska Ansem  
(Owner Hegyem Winery and President Hungarian Business Network)

**17.50 - 18.00**  
**Closing Announcements**

**19.00 - 22.00**  
**WOMEN WINEMAKER’S DINNER (TBD)**

# DRAFT PROGRAM - FRIDAY 24 MAY 2019



## SESSION 1

# THE HAGUE, THE NETHERLANDS

11.00 - 13.00

GRAND TASTING AT THE EMBASSY OF GEORGIA

## SESSION 1

# BRUSSELS, BELGIUM

18.00 – 20.00

GRAND TASTING AT THE BALASSI INSTITUTE BRUSSELS





**Come and taste unique wines, all made by women on 23 & 24 May! Cheers!**  
**TICKET INFO: [alexandra@houseofredandwhite.com](mailto:alexandra@houseofredandwhite.com)**