



**EXPOCITY**  
ALBANIA

**ufi**  
Member



**IT FAIR**  
**TOURISM**  
**INTERNATIONAL**  
Tirana 2019  
*3rd Edition*



*05 - 06 April*  
*2019*



REPUBLIKA E SHqipërisë  
MINISTRI A E TURIZMIT  
DHE Mjedisit

**ALBANIA**  
GO YOUR OWN WAY  
[www.albania.al](http://www.albania.al)





April 5-6, 2019 at Expocity Albania

Acronym: **ITFT 2019**



## REGARDING THE EVENT

Expocity Albania in collaboration with the Ministry of Tourism and Environment, will organize the 3rd Edition, International Tourism Fair Tirana 2019.

This trade fair will be one of the most important regional tourism events in order to encourage cooperation and to promote tourism destinations through trade shows, conferences and B2B meetings.

Participants from Albanian Tourism Industry, Regional area and other top destination countries will showcase their tourism potential in various categories: Destinations, Accommodation, Agencies, Sea Tourism, Mountain Tourism, Gastronomy etc.



## WHY ITF TIRANA 2019?

ITF Tirana 2019 aims to promote incoming tourism, domestic tourism and outgoing tourism, as well as to strengthen the cooperation among the tourism entities in the region and the rest of the world.

### *Facts about the Tourism Sector in Albania:*

Travel and tourism is a 1.24-billion-dollar industry in Albania and is rapidly growing by 6.2% annually. It is expected to become a 2.1-billion-dollar industry by 2028, an indicator of Albania’s Tourism Industry’s abundant opportunities and beneficial climate for business.

Albania boasts a 1.4% annual increase in trained tourism personnel, in addition improving hospitality services is a priority and in line with new policies of the sector, thus facilitating this aspect for new investors, and their respective investments.

The government is actively working to support the development of tourist resorts, with a focus on-but not limited to-the southern coastline with emerging Hotel franchise opportunities. Albania is offering favorable terms to five-star hotel brands with tax breaks, including reduced profit and property taxes, among other tax breaks.

Strategic investments can be private, public, or public-private investments in the tourism industry and all related industries such as: transport, telecommunications, infrastructure and technology.



## WHY EXHIBIT?

“International Tourism Fair Tirana 2019” especially in this third edition, is considered a key aspect of sustainable tourism in Albania policy and Regional facing.

ITF Tirana 2019 provides tourism professionals with an opportunity to meet industry colleagues, buyers and suppliers. Eco-tourism, wellness or cultural tourism, beach holidays or city escapes, package deals; all these options can be seen on-site, and will be discussed during the conferences, events, presentations and B2B meetings that will be held during the exhibition.

Similar to past editions, this staging will allow agents from this industry to establish the lines of work that will set the Programme for the whole year. Many business meetings will be held and contacts and business exchanges will be made.

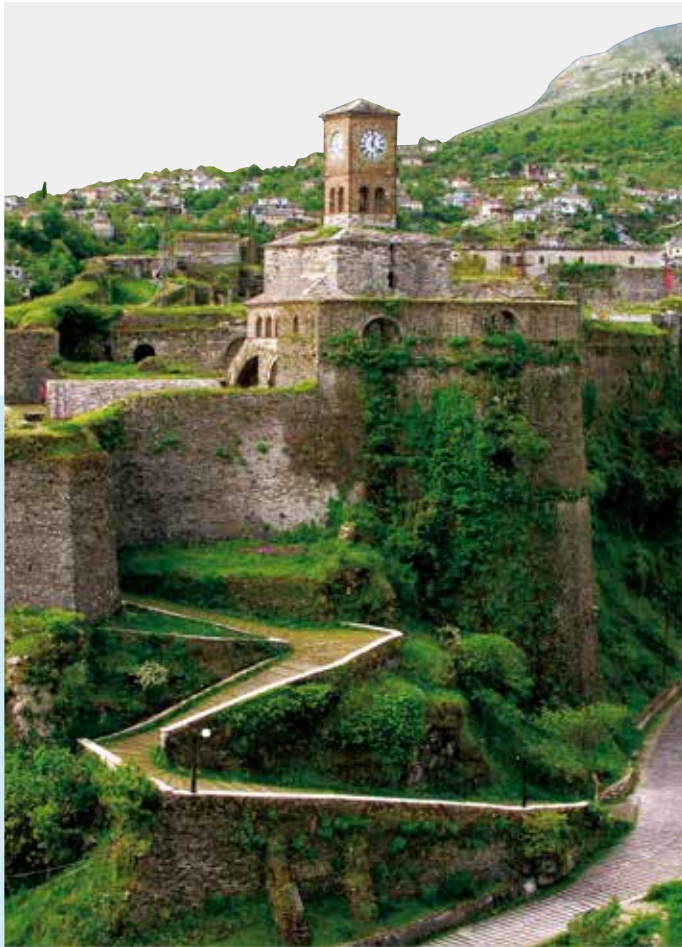
ITF Tirana 2019 incorporates different areas where change is necessary in order to achieve greater equality for destination communities. ITF participants will include:

- Tourism Industry (Transnational Corporations and Independent Investors)
- Government Policies Representatives from Albania
- National governments Representatives from Albania
- Government Policies Representatives from the Region
- Tourism establishments and tourism enterprises, including their associations from Albania and the Region
- Tourism education and training centers

Contacts and meetings will be facilitated during both days of the trade show. The exhibitions layout and area is open and interactive. IFT Tirana 2019, will include organize workshops, live discussions, offers, entertainment events, wine tastings, and many other surprises.



April 5-6, 2019 at Expocity Albania

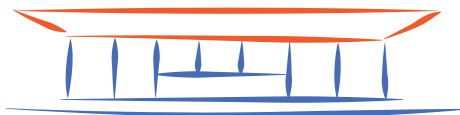


## WHY SHOULD I VISIT ITF TIRANA 2019?

- Find and meet new suppliers exhibiting at the show
- Build and strengthen your current network
- Discover tourism trends and innovations
- More than 7000 qualified visitors from Albania, border countries and beyond
- All segments of the tourism industry will be present
- A balance between sales staff, brand managers, and key decision makers;

Expocity Albania is an international, UFI certified, exhibition and conference center, specialized in organizing and conducting various trade fairs, exhibitions and special business events, targeting the domestic and international markets. Expocity Albania offers those taking part in trade fairs and conferences a complete and modern structure and in-

frastructure, including all the necessary facilities and a professional staff. These, together with 5'000m<sup>2</sup> of indoor area, 7,000 m<sup>2</sup> of outdoor area, 800 parking spaces, make Expocity Albania since 2015, the provider of the most comprehensive and most convenient platform for successful implementation of this type of communication in Albania.



<https://expocity.al/en/mediterranean-tourism-fair/fotografi/#.XBtO-1xKhPY>

**EXPOCITY ALBANIA**

Tirana-Durres Highway, Km 8, Tirana, Albania

**Tel:** +355 42 387 080 | **e-mail:** info@expocity.al | **web:** www.expocity.al



visitor