



THE PROGRAMME OF THE
1st INTERNATIONAL INVESTMENT AND TOURISM
FORUM
«ANCIENT TURKESTAN-NEW OPPORTUNITIES»

28 September, 2018

Turkestan city, «Yesim Khan square»

Date and time: 28 Setptember 2018

Location: Turkestan city, «Yesim Khan square»

11:00-12:00	Registration of participants, coffee
12:00-13:30	OPENING CEREMONY OF THE FORUM Location: Mail Hall
	Organizer: _____ Co-organizer: _____
	<i>Moderator: Courtney Fingar – journalist FDI (Financial Times)</i>
	Welcoming speech of Akim of Turkestan region Tuymebayev Zhanseit Kanseitovich Speakers: <i>Umirzak Shukeyev – Deputy Prime Minister – Minister of Agriculture</i> <i>Topic: Anchor Cooperation</i> <i>Aristanbek Muhameduli - Minister of Culture and Sport</i> <i>Topic: _____</i> <i>Zurab Pololikashvili – General Secretary of the World Tourism Organization (TBC)</i> <i>Topic: _____</i> <i>Nurlan Akkoshkarov – Deputy Secretary General of the SCO</i> <i>Topic: _____</i> <i>Omer Kocaman – Deputy Secretary General of the Turkic Council</i> <i>Saparbek Tuyakbayev - Chairman of the Board of the National Company "Kazakh Invest" (TBC)</i> <i>Topic: _____</i> <i>Samiya Beybars - Head of the Information Sector of the League of Arab States</i> <i>Josn Bortner – General Manager «McKinsey company»</i> <i>Topic: Tourism industry of Turkestan region</i>
13:30-14:00	Signing of memorandums and investment contracts
14.00-15.00	Buffet Lunch/B2B/interview

PANEL DISCUSSIONS (PARALLELY)	
15.00-16.00	<p align="center">Panel Discussions <i>«New technologies in the agro-industrial complex»</i></p>
Location:	Hall #1 Capacity 200 people
Organizers:	_____
Moderator:	<i>Serik Akishev - journalist</i>
Speakers:	<p><i>Ivan Sauer</i> - Chairman of the Committee agro-industrial complex at the NCE "Atameken" <i>Topic: Business in the countryside. Opportunities.</i></p> <p><i>Sergey Tereshenko</i> – President of the company Ordabasy Kus (on agreement) <i>Topic: History of success. New opportunities and development plans.</i></p> <p><i>Sarkisyan Tihiran Surenovich</i> - Chairman of the Board of the EEU <i>Topic: Foreign and domestic trade: investments and subsidies</i></p>

15.00-16.00	<p align="center">Panel Discussion <i>«The tourism industry is the new driver of the economy of Kazakhstan»</i></p>
Location:	Hall #2 Capacity 200 people
Organizers:	_____
Moderator:	<i>Yerlan Aukenov - Editor-in-Chief Forbes Kazakhstan</i>

Speakers:	<p>Rashid Kuzembayev – Chairman of the Board of the National Company "Kazakh Tourism» (TBC) <i>Topic: New instruments of promotion in international markets</i></p> <p>_____ - Chairman of the State Committee for Tourism of the Republic of Uzbekistan (on agreement) <i>Topic: New trends in the development of tourism on the Silk Road</i></p> <p>Pikkat Krista - Director of the UNESCO Office in Central Asia (TBC) <i>Topic: Tourism at World Heritage Sites</i></p> <p>Risti Karabayeva – President of the Eurasian Tourism Association <i>Topic: Destination quality standards, improving the quality of tourist services</i></p> <p>Dai Bin – President of the Academy of Tourism PRC <i>Topic: «Tourism on the Silk Road - Kazakhstan, Uzbekistan, China, Azerbaijan, Turkey» (TBC)</i></p>
16:00-17:00	<p>Panel Discussion «North-South Economic Corridor»</p>
Location:	Hall #1 Capacity 200 people
Organizers:	_____
Moderator:	Timur Aysautov , <i>President of the North-South Economic Corridor Development Foundation</i>

Speakers:	<p><i>Dalenov Ruslan</i> – First Vice-Minister of National Economy of the Republic of Kazakhstan, national coordinator of the CAREC <i>Topic:</i> _____</p> <p><i>Safdar Parvez</i> – Director of the Central Asia Department of the Asian Development Bank, Manila <i>Topic:</i> _____</p> <p><i>Nematullo Hikmatullozoda</i> - Minister of Economic Development and Trade of the Republic of Tajikistan – National Coordinator of the CAREC <i>Topic:</i> _____</p> <p><i>Vafayev Shukhrat</i> – Deputy Chairman of the State Committee for Investments of the Republic of Uzbekistan, National Coordinator of the CAREC</p> <p><i>Arginbayeva Gulzhan</i> – Adviser to the Akim of the Turkestan region <i>Topic:</i> _____</p> <p><i>Halid Mahmud</i> - Director of the Institute for Strategic Studies of Pakistan <i>Topic:</i> _____</p> <p><i>Shangguan Jiqing</i> – Mayor of the city Xi'an (China) <i>Topic:</i> «Xi'an - the largest logistics hub in China. Experience and Development of the Asia-Europe Way, cooperation with the Republic of Kazakhstan»</p> <p><i>Marcia Elizabeth Christian Favale</i> - Chairman of the Committee Development Bank of Kazakhstan <i>Topic:</i> «Transport-logistical hubs on the path of the countries of the Silk Road»</p>
16:00-17:00	<p style="text-align: center;">Panel Discussion <u>Hall #2</u></p> <p style="text-align: center;"><i>Topic: Tourism 4.0, Digital technologies in the tourism industry</i></p> <p><i>Moderator: Adil Nurgozhin</i> – Chairman of the Board VTB-Capital in Kazakhstan</p> <p>Speaker: Ruslan Osin – Leading Specialist Mail.Ru Group. Topic: Transformation of tourism using new technologies(TBC)</p> <p>Speaker: Nick Hall – Chairman of the Board of the World Portal thinkdigital.travel Topic: Block chain in Tourism (TBC)</p> <p>Speaker: Representative of WeChat Corporation Topic: The impact of social networks on travel planning (TBC)</p>

	<p>Speaker: Mathew Ma – general manager of online travel operator Hong Kong <i>(TBC)</i></p> <p>Topic: Digital marketing. Future or reality <i>(TBC)</i></p>
17:00 – 19.00	Gala Dinner (performance of Daniel Tuleshova, Mayra Muhamed-kizi, Farab group)
19:00 – 19:30	3D Mapping Show
20.00	Departure of guests to Shymkent