



EUROPEAN UNION
DELEGATION TO INDONESIA AND BRUNEI DARUSSALAM

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(Distribution List)

Dear Colleagues,

Subject: ASEAN Solutions for Investments, Services and Trade (ASSIST)

We are pleased to inform you that a new trade facilitation tool named ASEAN Solutions for Investments, Services and Trade (ASSIST) that was officially launched at the 48th ASEAN Economic Ministers' Meeting on 3 August 2016 in Vientiane is now operational.

ASSIST provides a significant opportunity for ASEAN-based enterprises to seek solutions to the constraints or problems that they may be facing when trading within the region.

This tool can be utilised directly by companies or through ASEAN-based trade associations, chambers of commerce or other duly registered business representative organisations. It will be initially available to address issues with regard to trade in goods, but will soon be extended also to cover trade in services and investment issues.

As this is an important tool that would facilitate trade among ASEAN Member States, I would like to encourage you to share this information with your National Business Councils, Trade Associations and Chambers of Commerce and encourage them to promote and use the opportunities offered by ASSIST. As a service to their members, ASSIST can be used by Chambers and Business associations to raise recurrent sectoral complaints in a coordinated and structured way. The procedures of ASSIST are simple – you will find all you need on the ASSIST website assist.asean.org. A set of 'frequently asked questions and answers (FAQs)' on ASSIST is available on the website and herewith attached for your guidance.

If you have any comments or questions, please do not hesitate to contact the Delegation or the ASSIST Support Team within the ASEAN Regional Integration Support from the EU (ARISE) project at the following e-mail address: arise@asean.org.

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Encl: 'frequently asked questions and answers (FAQs)' on ASSIST