

The product group to be put on display needs to be indicated on the registration form. The products to be put on display must have the quality attestations required in Hungary.

8. Participation Fee

The participation fee consists of the space rental fee, the fee of services ordered by you and the cost of stand construction if you order it from us. The prices of additional services are indicated on the order sheets. The costs of organizing the expo, and specific marketing activities (being listed as exhibitor, the price of VIP tickets, being included in the expo's online and offline catalogue) are included in the participation fee. The participation fee and all other costs to be paid are net prices, do not include the VAT valid during the event.

9. Terms of Payment

An advance payment request containing the entire space rental fee will and the cost of electricity be sent to the exhibitors online in with three, separate deadlines: the first 10 percent of the amount is due to be paid on July 1, the second 40 percent by August 30, and the remaining 50 percent by Sep 28. The first payment is a precondition to start negotiations regarding the exhibition area, the second payment is a condition of being listed as an exhibitor. Following the completion of the payment, the exhibitors will receive a prepayment invoice. The final invoice will be sent 10 days after the exhibition. The advance payment request containing the costs of all additional services (professional presentation, the building of expo stands or any other extra service) will be delivered to the exhibitors. These, latter amounts become due by the beginning of the Expo. Exhibitors may submit a complaint (exclusively in writing) within 8 days from the receipt of an invoice. Organizer is bound to reserve the area only if the applicant has no other debts towards it, and the full participation fee together with joint costs are settled in due time as stipulated on the invoice. Should the participation fee not be paid in due time as stipulated on the invoice, the Organizer will become entitled to lease out the area to the next company on the waiting list. (Even if the person paying the invoice is a third party, it will be in all cases the registered applicant responsible for the payment.) By filling out and signing the registration form, the exhibitor accepts the above conditions, and claims that all payments will be made in line with the deadlines indicated on the invoices.

Please indicate the following account no. and data when you transfer your payments:

Beauty Forum Hungary 2015
KHB 10402142-49505555-50561032
Sort code: 10402142
Swif code. OKHBHUHB
IBAN: HU77 10402142-49505555-50561032
Health and Beauty Business Media Kft.
H-1015 Budapest, Hattyú st.14.

In case of a overdue payment, a double of the current basic interest rate of the central bank will be charged. Should an exhibitor not observe the deadline of payment (or not pay the total space rental fee), organizer may withdraw from leasing the authorized area, may rule alternately about its usage, or in line with Paragraph 13, is entitled to invoice a penalty.

In case payables are not settled, Organizer will have the right to retain exhibitor's equipment and goods kept at the latter's stand.

Should payment not be settled within the term stipulated, the Organizer may sell the retained goods in the free market upon sending a written notice. Organizer will be responsible for any damages and/or losses of the retained goods only if caused by its willfulness or serious negligence.

10. Registration

Registration is acceptable only if submitted in writing on an official form. Registration will be valid only if the applicant accepts the conditions of registration and signs the

registration form officially as a company. Please send your registration to the following address:

Health and Beauty Business Media Kft.

H-1015 Budapest, Hattyú st.14.

Fax: 00-36-1-201-3248, 00-36-1-457-0067/ ext. 18

Telephone: 00-36-1-457-0067/ extension 16

The product groups to be put on display shall be indicated on the registration form. Special demands regarding how stands are located, though taken into account as much as possible, shall not form a condition to participation. Competitors cannot be excluded.

The registration form shall count as a contract that will become mutually binding as soon as confirmed by Organizer. For applications received after the deadline Organizer shall have no responsibility to perform.

11. Allocation of Stands

Exhibitors will be manufacturers, traders, or professional contractors. Basically only exhibitors whose registered products and services suit the event's range of offer shall be authorized to take part.

No legal demand can be put forward to have participation authorized. Exhibitors, who do not settle their financial obligations to Organizer or breach any legal requirement, shall be excluded from participation.

Exhibitors will receive a written notice permitting the display of their goods. Such permits will be valid only for the exhibitors named therein.

Stands shall be located with consideration to the demands indicated on the registration forms. Written complaints will be accepted within 8 days from receiving the confirmation.

The exhibition contract between the organizing Health and Beauty Business Media Kft. and any exhibitor shall be deemed executed after a confirmation of participation is sent.

Organizer will be entitled to withdraw any confirmation of participation if such confirmation is issued based on false conditions or data, or if the conditions of such confirmation cease to exist.

Should a confirmed area not be available for reasons other than Organizer's fault, the exhibitor affected may claim back the participation fee but not press a damage claim.

Should the circumstances make it absolutely necessary, Organizers may relocate a stand or slightly alter its size after detailing the reasons and taking the exhibitor's needs into consideration. Organizer retains the right to relocate the whole fair, plus the hall entrances and exits, and also the trespasses.

12. Exhibitors and Joint Stands

It is forbidden to transfer to a third party a stand confirmed for any benefit or payment or for free of charge without Organizers' written consent. It is not allowed to publicize at stands firms or their goods not named in the application form. Lessees of stands must apply to Organizer for co-exhibitors' participation. The same conditions will apply to co-exhibitors as to main exhibitors. Co-exhibitors shall pay co-exhibition fees to Organizer. However, the main exhibitor will remain in debt for co-exhibitor's fee. Should a co-exhibitor become registered without Organizer's consent, then Organizer shall be entitled to immediately give them notice and empty the stand at their cost. The main exhibitor may not claim any damage. Any exhibitor that exhibits or appears jointly with a main exhibitor is regarded as a co-exhibitor. Also exhibitors that are in close economic or organizational relationship with a main exhibitor qualify as a co-exhibitor.

Represented manufacturers whose equipment, machines and other products are required to put an exhibitor's offer on display do not count as co-exhibitors.

Based on the terms of participation, co-exhibitors may be listed in the catalogue by their full names if they pay fees and put the necessary data available. Organizer may also authorize big joint stands if they professionally fit into the exhibition. The requirements listed below apply to all the exhibitors.

Should two or more firms receive one stand to share, then all firms will be jointly responsible to Organizer.

Firms jointly exhibiting shall name a joint representative on the registration form.

13. Withdrawal and Cancel of Participation

The registration form signed is deemed to be a contract.

Withdrawal from participation is allowed until 8 days after the confirmation of participation. After 31th August 2015 withdrawal is allowed only after paying a penalty, or reimbursing the costs risen in connection with the order as attested to by Organizer.

Amount of penalty after 31st August 2015:

50 percent of the space rental fee if Organizer can re-lease the area

100 percent of the space rental fee if Organizer cannot re-lease the area

in case of withdrawal of participation after October 10st 2015, exhibitors will be obliged to pay 100 percent of the space rental fee

In order to maintain a proper scenery, the fair organizing company may relocate the areas not used, this, however, will not exempt exhibitors from their obligations to pay.

In case a main exhibitor withdraws from participation, this will lead to the exclusion of its co-exhibitors or other manufacturers represented at the given stand, and the cancellation of their exhibition participation.

Should a non-bankruptcy enforcement, a procedure of agreement, or a bankruptcy procedure pressed against an exhibitor or a co-exhibitor for their assets, or in lack of such assets, be such a procedure rejected, then Organizer will have the right to terminate the contract without delay.

Exhibitor shall inform Organizer immediately in all cases about the initiation of such procedures.

The contents herein shall apply to payment obligations.

14. Goods on Display

Only the goods or services listed on the application form according to the thematic of the exhibition are allowed to be put on display or offer. Products which are not adequate to the thematic may be removed by Organizer at the exhibitor's costs. Everything else will be governed by legal regulations.

15. Exhibitors' Pass

Exhibitors' pass will be given exclusively to exhibitors, their employees or assigns. In case of any misuse, the pass will be called in. New passes can be ordered on a specified form.

Exhibitors' passes are issued free of charge in proportion to the stand sizes leased as follows:

square meters	No. of passes
4-6 sq.m	4
7-12 sq.m	6
13-24 sq.m	10
25-36 sq.m	14
37-55 sq.m	16
56 sq.m	20

Any extra exhibitors' pass will be available for a price of HUF 4,5 plus VAT.

16. Newsletter

A newsletter will be published and sent out to by Organizer, registered to names, to 35,000 addresses. Exhibitors' company names will be published in the newsletter's preliminary list of exhibitors free of charge. Exhibitors will be informed by Organizer or its assign of publishing this newsletter and any advertising options in time and in details.

No indemnification is possible if the data submitted are faulty, not full or omitted. Those providing the data shall be responsible for the contents of the newsletter or any resulting damages.

17. Out-Of-Stand promotions

Exhibition materials, forms or publicity materials can be exhibited only at the stands but can be disseminated without a permit neither at the entrances nor on other exhibition areas. Publicity materials - boards, signs - are allowed to be displayed outside of stands only with Organizer's preliminary consent, at locations indicated by the latter.

Only publicity regarding the exhibition is allowed, and even then only if it doesn't breach legal regulations or hurt the public taste, or if it lacks any ideological or political character.

Organizer will have the right to refuse to publish or display objectionable publicity materials, and may confiscate the same for the time of the event. Video/audio publicities or product presentations, or speech through loudspeakers louder than normal voice that may disturb other exhibitors' work, are not allowed at stands. Should these regulations not be complied with, Organizer will have the right to intervene and demand changes. In addition, authorization will be needed to play any music in compliance with the valid copyright law.

18. Exhibition Insurance Disclaim of Responsibility

Organizer has executed a frame agreement customary for event organizers against normal insurance damages such as fire, burglary, break and leakage, and water damage.

Exhibitors will be responsible for any damages caused to third parties including damages done to the building and furniture of the exhibition. Exhibitors may order an insurance for their own stand site, at their own cost. In this case Organizer will inform them of the name of insurance company it signed a general insurance policy with. All damages occurring shall be reported to the police, the insurance company and Organizer without delay.

Organizer will have the exhibition area guarded but doesn't undertake to do the same for fair objects or individual stand equipment, and disclaims any responsibility for damages in or losses to these. The disclaim of responsibility remains despite the guarding carried out by Organizer. Organizer can be made responsible only in cases of willfulness or gross negligence.)

19. Stand Structures and Designs

The stand sites leased will be made available without carpets and partition walls. Exhibitors are responsible for building the stands in alignment with the scenery plan provided by the organizer. Stands built at locations leased by other exhibitors will have to be removed from their locations and rebuilt at their appropriate location at the exhibitor's costs. All exhibition sites will be bound to be equipped with the following: stand enclosure walls, carpets (otherwise the exhibition area is covered with tiles), switchboard. **It is not allowed to leave stands undecorated and without an edifice. In case of building special stands, permit shall be obtained from Organizers.** Toes, pillars, columns and connection points to the installations are also included in the area size. Neither carpets nor decoration elements may reach out of the stand area leased.

Stand edifices and decoration materials shall comply with the Hungarian standards, plus the accident, work safety and fire regulations. Decoration materials must be flame-proof. Exhibition stands must comply with fire-safety regulations of the Millenáris Expo Center. Care must be taken to make fire extinguishers accessible. It is not allowed to store packaging materials at stands. It is forbidden to stick anything on to the walls, exhibitors will be responsible for any damages in walls, or stand panels. Exhibitors shall be bound

to protect artifacts (statutes, furniture etc.) on the exhibition site. Stands and building panels are to be returned unharmed, in the condition the exhibitors received them. All damages caused by exhibitors will be in their full entirety invoiced by the Organizer after the expo.

In order to have a tasty and uniform exhibition image, Organizer is entitled to specify generally binding requirements on how to erect and design stands. For stands that are not erected by Organizer a written permit shall be obtained. The exhibitor shall send a scenery plan to Organizer by October 20, 2015 the latest.

The technical specifications that apply to exhibitors and stand constructors form part of the contract.

20. Company Presentations

Organizer makes available a list of venues for exhibitors, where they can hold – paid – presentations. Presentation venues are based on presentation subjects. Technical preconditions of these presentations are provided by the Organizer as indicated. When organizing presentation schedules, the requests of exhibitors are taken into consideration, setting the final dates and times, however, is the exclusive right of the Organizer. To avoid technical issues, visual elements of the presentations to be displayed or shown to the audience have to be sent to the organizer at least one week before the expo. Failing to send presentation files to the Organizer means that the Organizer bears no responsibility for the potential technical issues that may arise during the presentation. Presentations must be submitted in ppt or jpg format. Please submit visual materials on a pendrive, and background music on a CD.

21. Joint Costs

Participating costs consist of the joint costs. It will include listing in the catalogue, registration in an online database, plus waste removal.

The minimum configuration of 2kWh electricity is included exclusively in the price of standard stands erected by the Organizer. In the case of a custom configuration, the building costs are to be paid by the exhibitor in line with the order and the prices indicated on the registration form. The minimum 2kWh configuration will be invoiced to all exhibitors using custom configurations. All electricity-related costs are included on the registration form. Electricity can be installed or fixed only by professionals after a permit is obtained from the official constructor of the exhibition. Stands can be erected only after a signed conformity statement of electricity is returned, and operated after an official shock-proof test is completed by the electric supervisory board of the building.

Acoustic and optical publicity carriers can be used only in compliance with the general legal regulations in a way that doesn't disturb neighbouring stands. Electricity-related works can be ordered by third-party companies, but the name of the company must be indicated in the permit documentation. The Organizer is entitled, but not obliged to check the installed devices.

Exhibitors shall be responsible for any installation damages or connections, machines or equipment not authorized or that do not conform with the relating specifications, or which consume more energy than allowed, and they might be removed at the affected exhibitor's cost. Also, stand lessees shall be responsible for any damages that result from using energy out of non-supervised sources.

Waste removal

Exhibitors and their assigns shall take care of the removal of wastes from their stands. The fee of waste removal from the hall site is included in the joint costs. It will be the Organizer's responsibility to keep clean the fair site, the halls and their entrances.

Cleaning

Stands will be cleaned by janitors who shall finish their work every day by the opening hour. Extra cleaning at stands may be ordered from Organizer for a fee.

22. Safe-Guarding

Organizer undertakes to provide safe-guarding at the exhibition site during the fair. There will be a general supervision provided in stand construction and demolition periods. Such supervision will start on the first stand construction day and last until the last demolition day. Organizer shall be entitled to take measures that are needed for supervision and safe-guarding.

In line with the interest of exhibitors, during construction and demolition periods packing will only be allowed via the assigned entrances, and Millenáris Park and the hall will be accessible only with exhibitor or constructor passes.

Exhibitors shall provide safe-guarding for their own property. General safe-guarding provided by Organizer will not include responsibility for personal injuries or property damages. Safe-guarding can be ordered for the fair period only from a guarding company authorized by Organizer and registered in advance.

23. House Law

For the total period of stand construction, the fair, and stand demolition Organizer shall apply the house law on the whole fair site. Organizer shall be entitled to give instructions. Organizer shall be entitled to take pictures, make drawings or videos of fair events, exhibition edifices and stands, and use these for publicity purposes or in the press without the exhibitors' consents. The same applies to recordings made by the press with Organizer's consent.

24. Organizer's Rights

If forced by factors out of its control, Organizer shall have the right to move the fair to another location or time, shorten or extend its term or totally or partially close the exhibition site for a provisional period - naturally with regards to exhibitors' interests.

In justified exceptional cases such as natural or political disasters (wars, brutal acts, terrorist attacks or force major) exhibitors will not have the right to cancel their participation or reduce the participation fee or claim damage.

Should the fair not be held for reasons listed above, then exhibitors may reclaim maximum of 25 percent of their participation fee as a general reimbursement of their costs. Cost reimbursement higher than this may be demanded by exhibitors only if they have already bound themselves in a contract to use services provided in connection with the fair that result in costs.

Any claim of damage against Organizer is excluded in the cases mentioned above.

25. Closing Provisions Regulations

For all agreements, individual permits and special written approval shall be required from Organizer.

Any demands of the exhibitors against Organizer shall become forfeited after 6 months. The forfeiture period will start at the end of the month which holds the last day of the fair.