

3SI Media Handbook



1. Media accreditation

Media accreditation is required for all representatives of the press wishing to cover the 11th Three Seas Initiative (3SI) Summit and Business Forum.

All **accreditation** requests and media-related inquiries should be sent to: media3SI2026@mvep.hr. Requests for media accreditation were closed **on 24 April 2026** and they included the following information:

- Full name;
- Nationality and number of the identification document (identity card or passport);
- Name and country of the media organization;
- **OBLIGATORY INFORMATION - Professional function** (journalist, photographer, cameraman and producer);
- Telephone number and e-mail address;
- Indication of whether the applicant is accompanying an official delegation, for example as an official photographer or cameraman;
- Any specific technical requirements.

Note: One accreditation is valid for both the Summit and the Business Forum.

The organizer reserves the right to request additional information for the purposes of security clearance.

Access to the event will be granted exclusively to media representatives whose accreditation has been approved in advance.

Media badges may be collected on 27 April 2026 from 9:00 to 19:00 and on 28 April 2026 from 6:00 to 8:00 in [Valamar Lacroma Hotel](#). Media badges must be worn visibly at all times. Please note that badges are assigned individually by number and are non-transferable. In the event of loss, the accreditation team must be notified immediately at media3SI2026@mvep.hr.

2. Press centres

Press centres will be established at the venues of both the 3SI Summit in [Palace Hotel](#) and the 3SI Business Forum in [Valamar Lacroma Hotel](#). They will serve as a working area for

journalists and will offer stand-up positions for live interviews. A press information desk and TVs for livestreams will also be located in the press centres.

3. Announcement of participation

Should your head of delegation wish to officially announce his/her participation at the 3SI Summit and Business Forum, we would kindly ask you to tag @3seaseu and to use the hashtag #3SI2026.

A press conference will take place at Dubrovnik Palace Hotel, Mare III Conference Hall on 28 April 2026.

4. Media engagement opportunities for participants

You may conduct interviews, press conferences and press (background) briefings. For press conferences, we will provide a suitable and well-equipped venues. Stand-up positions for live interviews are also available in press centres.

Business Forum (first day on 28 April):

On April 28 at 8:45, the Business Forum will begin at the Valamar Lacroma Hotel, taking place in parallel with the Summit. It will be opened by Croatian Minister of Foreign and European Affairs Gordan Grlić Radman. Media representatives must be at the main hall no later than 7:45.

A livestream on [the official Youtube Channel](#) of the Ministry of Foreign and European Affairs for the whole Business Forum will be provided.

A shuttle bus service for the media will be available from Valamar Lacroma Hotel to the Palace Hotel.

Summit (only 28 April):

On the same day for the Summit, official and commercial media should arrive at the Palace Hotel around 11:30 and proceed to the press centre, after which they should go to Mare III Conference Hall on the 10th floor, where the signing of agreements is scheduled for 12:20.

At 13:45, there will be a handshake between the Croatian Prime Minister Andrej Plenković and the leaders. After the handshake with the Head of Delegation from their respective country, official media should immediately proceed to Mare III Conference Hall, while commercial media should enter last, once all handshakes have concluded.

At 14:25, the family photo will take place in Mare III Conference Hall. All media should remain in the hall and simply turn toward the round table.

At 14:30, the plenary session begins, including addresses by the Croatian Prime Minister and the President of Poland. When the Croatian Prime Minister begins speaking in English, all media must leave the conference hall. In the press centre, only the opening segment

will be broadcast. A pool signal will be available. To access it, the media must contact the Croatian National Radio Television (HRT).

At 17:00, there will be a press conference featuring the Croatian Prime Minister, the President of Poland and the President of Slovakia. Each speaker will speak in their own language. There will be an opportunity for questions from the media.

At 18:45, a Libertas bus will transport only official photographers and cameramen to Pile Gate.

During the walk along Stradun promenade, there will be three designated media points (Pile Gate, Rector's Palace, Revelin Bridge). An informal photo opportunity will take place at the Revelin Bridge. After the photo, the media program concludes.

Business Forum (second day on 29 April):

On April 29, media representatives must arrive at Valamar Lacroma Hotel by 7:15. After security checks, all media will proceed to the press centre, where they will be informed at 8:30 when to take their positions for the arrivals.

After the Croatian Prime Minister welcomes the Heads of Delegation in front of the hotel reception at the Valamar Lacroma Hotel, media representatives will proceed to the press centre, where a livestream of the panel will be available, while official media will move to the Elafiti Hall. The Business Forum will then continue until 20:00, concluding with the "Closing Panel" (the programme will be available the day before).

Social Media

Follow us on social media:

- X: <https://x.com/3seaseu>
- LinkedIn: <https://www.linkedin.com/company/three-seas-initiative/>
- Facebook: <https://www.facebook.com/3seaseu>

We invite you to use the hashtag #3SI2026 and tag us @3seaseu.

Media library

On the following [link](#) official photos and videos will be available for download and links provided:



RUN OF SHOW – MEDIA

Tuesday, 28 April 2026

Time	Activity	Location	Notes
07:45	Latest expected arrival of official and commercial media	Valamar Lacroma Hotel	Security check; official photographers and camera operators proceed to Elafiti Hall; other media proceed to the press centre (livestream available)
08:45 – 09:00	Opening of the Business Forum	Valamar Lacroma Hotel	Opening remarks at the Business Forum (taking place in parallel with the summit) by the Minister of Foreign and European Affairs of Croatia
11:30	Arrival of official and commercial media	Dubrovnik Palace Hotel, Masarykov put 20	Security check; photographers, camera operators and journalists proceed to the press centre
12:20	Signing of agreements	Mare III Conference Hall (10 th floor)	Photographers and camera
13:45 – 14:20	Arrival of Heads of Delegation (in protocol order); welcome by the Prime Minister of the Republic of Croatia, Andrej Plenković	Dubrovnik Palace Hotel	Photographers and camera
14:25	Family photo	Mare III Conference Hall	Journalists remain in the hall as the press conference will take place there
14:30	Opening of the Three Seas Initiative Summit Plenary Session	Mare I Conference Hall	Opening remarks by the Prime Minister of Croatia and the President of the Republic of Poland; after the opening segment, photographers and camera operators leave the hall; only the opening segment is broadcast in the press centre
17:00	Press conference (Croatia, Poland, Slovakia)	Mare III Conference Hall	Livestream provided; speakers will speak in their own languages; Q&A session
18:45	Organised transport only for official photographers and cameramen	Departure to Pile Gate (Libertas bus)	Organised transport (subject to bus capacity)

Wednesday, 29 April 2026

Time	Activity	Location	Notes
07:15	Latest expected arrival of media representatives	Valamar Lacroma Hotel	Security check and placement in the press centre
08:40 – 08:50	Arrival of Heads of Delegation participating in the Business Forum (in protocol order)	Valamar Lacroma Hotel	After the welcome: official photographers and camera operators proceed to Elafiti Hall; other media proceed to the press centre (livestream available)
09:00	Opening of the Three Seas Initiative Business Forum Leaders' Panel with Prime Minister of the Republic of Croatia, Andrej Plenković	Elafiti Conference Hall	Business forum continues until 20:00 when the "Closing panel" finishes