

# EU-ARGENTINA INVESTMENT AND BUSINESS FORUM

01-02.06.2026 | Palacio Libertad, Buenos Aires, Argentina

**Organized jointly by the European Union, a consortium of EU Chambers of Commerce in Argentina, and the Argentine Investment and International Trade Promotion Agency (AAICI), this high-level Forum will convene around 500 selected leaders from Argentina and the European Union, including senior representatives of financial institutions, chief executives from leading companies, and key federal and provincial authorities.**

The Forum takes place at a pivotal moment in EU–Argentina relations, marked by the renewed momentum of the **EU–Mercosur Agreement**. This agreement provides a strategic foundation to expand bilateral trade, attract investment, and align economic cooperation with regional integration objectives. Complementing this broader framework, the **Global Gateway Investment Agenda (GGIA)** in Argentina provides a strategic framework to mobilize sustainable investments in key sectors such as critical raw materials, energy, digital transformation, and sustainable transport.

The European Union is Argentina’s third largest source of foreign direct investment and a longstanding partner in trade and development. With Argentina pursuing reforms to attract new capital and foster economic modernization, there is a unique window of opportunity to scale up European investment and deepen cooperation across priority sectors. The Forum will build on this context to promote concrete opportunities, foster high-level dialogue, and strengthen the partnership between Argentina, the EU, and its Member States.

## **Objectives:**

The EU-Argentina Investment and Business Forum aims to:

- **Convene high-level leaders** from government, business, and finance, with targeted participation at highest level of Argentinian authorities, EU Commissioners and Member State Ministers, CEOs, and international financial institutions.
- **Launch a structured ‘Investment Dialogue’** between the EU and Argentina to align political priorities with private sector opportunities.
- **Showcase progress under the GGIA** and provide a platform for announcing new EU investment initiatives.



- **Facilitate concrete partnerships** through policy-driven discussions, business-to-business (B2B) matchmaking, and engagement with DFIs/IFIs and Export Credit Agencies.

### Focus sectors:

The Forum will centre on sectors of mutual strategic interest, including:

- **Agriculture, forestry.**
- **Mining and critical raw materials** (e.g., lithium, copper value chains).
- **Energy generation** (renewables and gas), **transmission and efficiency.**
- **Digital transformation and infrastructure.**
- **Electromobility and sustainable transport** (including railways).

### Format & programme:

- **Day 1:** Institutional and political segment with keynote speeches (President Milei, EU Commissioners, business leaders); policy-driven thematic panels on priority sectors.
- **Day 2:** Finance and business matchmaking, including:
  - B2B meetings between Argentine and European companies
  - Project presentations for Development Finance Institutions, International Financial Institutions, and Export Credit Agencies
  - Networking sessions with development banks and investors

Expected attendance: approx. 500-600 selected participants (including high-level political figures, CEOs, DFIs/IFIs, and sector leaders).

### Expected outcomes:

- **Political endorsement** at the highest level of EU–Argentina economic cooperation.
- **Structured EU–Argentina investment dialogue**, with potential signature of a Letter of Intent or joint declaration.
- **Concrete business leads** and partnerships identified through matchmaking sessions.
- **Visibility for GGIA** progress, including announcements of new EU-supported investment projects in Argentina’s strategic sectors.