



L I S B O A

Feira Internacional do Artesanato

International
Handicraft Fair

24 JUN // 02 JUL 2023

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About FIA Lisboa

FIA 35th Edition

Leading Fair of the Iberian Peninsula and second-ranked in Europe. FIA Lisboa is the largest showcase of national and international handicraft and gastronomy products.

An event that combines material and immaterial heritage of countries and regions, promoting its economic, cultural and touristic potential.

A showcase that enhances the connection between culture, heritage, natural resources and diversity of economic agents directly and indirectly involved in the local economies.



FIA Lisboa Mission...

To acknowledge the cultural and social value of the handicraft activity and of design as a craft of much resilience and entrepreneurship. To support the renewal and transmission of knowledge and techniques, which are based on production, restoration or repair of goods of artistic or utilitarian worth, of traditional or contemporary origins, in which personal intervention constitutes a predominant factor and where the final product is individually manufactured and genuine, without prejudice to being open to innovation.

To stimulate entrepreneurship and the creation of jobs by means of promoting the activity of artisans and designers.





Collective Participations

Portuguese Tourism Regions
Municipalities and Inter
Municipal communities
Craftsmen and Cultural
Associations and Cooperatives
Local and Rural Development
Associations
Productive Handicraft Units
Other Groups for Regional
Promotion
Other Official Entities and
Non-Official participations,
linked to the Rural and
Regional Development



International Participations

Embassies
Chambers of Commerce
Official Support Entities for
Culture and Economy
Other Official Entities and
Foreign Non-Official
participations, linked to
sectors on display



Individual Participations

National and Foreign
Craftsmen
Designers and Creatives
Micro, Small and Medium
Sized Enterprises
Startups
Traditional Gastronomy and
Catering

Exhibitors' Profile

Visitors' Profile



- General Public;
- Professionals related to various exhibition sectors
- Private collectors and buyers
- Technical and generalist press

FIA Lisboa Results

Data registered at the 2022 edition

Visitors

44.000

Exhibitors

500

+200

International
Exhibitors

93% of Visitors

Intend to visit
FIA in 2023

85% of Visitors

Made purchases

80% of Visitors

Visited the fair
with their families.

78% of Visitors

Consider their visit to have
been excellent/very good

Featured Area

National and International Handicraft

Handicraft is one of the most noble and appreciated practices in the world. We highlight embroidery, tapestry, weaving, jewelry, wickerwork , painted ceramics , etc.

Much diversified from region to region, handicraft possesses unique pieces of elevated quality as well as an unequal and an unparalleled experience for those who execute them.

FIA Lisboa aims to highlight, through an incomparable showcase , this handicraft which is produced by the hands of accredited artisans.



Featured Area VIP Club

**Exclusive area for
professional buyers and
collectors of handicraft**



This area is geared toward professional buyers, collectors of handicraft and buyers of private collections (banks, companies...) decorators and retail. It will also feature an exhibit of award-winning handicraft jewelry.

Awards

The handicraft contests return in 2023, continuing their mission to value and stimulate Portuguese handicraft production. All accredited artisans with respective credentials and a valid productive artisan unit, issued in Portugal by the competent authorities, may participate.



Featured Area

Invited Municipality

The invited Municipality aims to highlight and promote economy and local identity through political, economic and cultural agents.

Invited Country

FIA Lisboa has been the event of excellence for the participation of over 40 countries, through individual and collective interests (official and unofficial) that guarantee the quality and authenticity of the exhibited products thus increasing international awareness as well as presenting a new invited country in each edition.

Floor Plan



Team Contacts



Carla Borges Pita
Exhibition Manager
carla.borges@ccl.fil.pt
(+351) 218 921 552



Mena Lopes
Commercial Manager
mena.lopes@ccl.fil.pt
(+351) 218 921 554



Olga Nunes
Marketing Manager
olga.nunes@ccl.fil.pt
(+351) 218 921 564

Instagram

<https://www.instagram.com/fialisboaafil/>

Facebook

<https://www.facebook.com/FIA.FIL>

Website

<https://fialisboa.fil.pt/>

Let's work together!